

	<b>As individuals</b>	<b>As DILG family</b>
<b>Matino</b> (Accountable, committed, works with integrity)	<b>Work with integrity and genuine commitment to accountability and transparency</b>	<b>Honest and trusted</b>
<b>Mahusay</b> (Skillful, capable, methodical, excellent)	<b>Provide capable, methodical, and excellent service to clientele as further strengthened by continuous professionalization and capacity building.</b>	<b>Excellent and effective</b>
<b>Maaasahan</b> (Dependable, reliable, accessible)	<b>Engage the clientele and the general public as dependable, reliable and accessible government workers who are able, willing and prepared to extend assistance and services to the people to advance their welfare and interests</b>	<b>Dependable partner of the Filipino people, the President, NGAs LGUs, civil society and people's organizations (CSOs/POs), private sector</b>